

Dan Heath – Speech Introduction

Dan Heath is the #1 New York Times bestselling co-author (or author) of five beloved business books: *Switch*, *Made to Stick*, *Decisive*, *The Power of Moments*, and *Upstream*. His books have been translated into 35 languages and have sold over 4 million copies worldwide.

Dan also hosts an award-winning podcast called: “What It’s Like to Be...” In every episode, he interviews someone from a different profession: a mystery novelist, a couples therapist, a cattle rancher, and more.

Dan has an MBA from Harvard Business School and he lives in Durham, North Carolina.

Please help me welcome, Dan Heath!