



THE POWER OF AUTHENTIC LEADERSHIP

Creating trust and empowering your
team to thrive

with Nataly Kogan

Leaders are constantly given advice to be authentic and vulnerable.

But for many, this feels like a contradiction to the qualities they've come to believe leaders should embody: confidence, strength, unwavering positivity.

With vulnerability, humor, and scientific insights, Nataly shares mistakes she made and lessons she learned during her 20-year career as a business leader wearing a "confident and positive" mask. She offers profound mindset shifts to empower leaders to lead with more compassion and authenticity, and simple but powerful practices that leaders can use to build trust and openness within their organizations.

Key takeaways:

- An innovative concept of the Emotional Whiteboard, and how to practice it to improve trust and psychological safety within your team
- Practical strategies to overcome fear of vulnerability
- How to cultivate greater authenticity and human connection within your team to fuel engagement and top performance