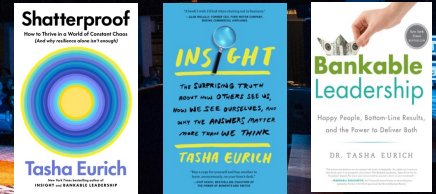


Biography - Dr. Tasha Eurich

Organizational Psychologist, Researcher,
New York Times Bestselling Author

www.tashaeurich.com



Dr. Tasha Eurich is an **organizational psychologist, researcher, and New York Times bestselling author** on a mission to help people and organizations thrive in an ever-changing world.

Recognized as the **world's leading self-awareness coach** (Marshall Goldsmith Coaching Awards) and communication expert (Global Gurus), she's spent over two decades teaching people practical strategies to supercharge their self-awareness, sanity, and success. She's worked directly with over 40,000 leaders—and spoken to hundreds of thousands more—on every continent but Antarctica. Her 2017 TEDx talk has resonated with audiences worldwide, earning more than **10 million views**.

With a **PhD in Industrial-Organizational Psychology**, Tasha has been named one of the **world's most influential coaches** by Thinkers50 and Coaching.com. As principal of The Eurich Group, she is **trusted by some of the world's most powerful leaders**—from Fortune 500 CEOs and founders to the occasional NBA coach. Her clients include Google, Walmart, Salesforce, Nestlé, T-Mobile, Royal Bank of Canada, Johnson & Johnson, and the White House Leadership Development Program.

Tasha's work is recognized for its blend of powerful lessons and practical tools. *Shark Tank's* Barbara Corcoran hailed her first book, *Bankable Leadership*, as "a refreshing approach that can change both lives and businesses." Her second, *Insight*, was named the #1 career book by The Muse and is one of the three books famed Wharton professor Adam Grant recommends most often. Tasha's latest book, *Shatterproof: How to Thrive in a World of Constant Chaos (And Why Resilience Isn't Enough)* will be released on April 1st, 2025, with endorsements from Brené Brown, Susan Cain, Amy Cuddy, and more.

Her work has been featured in outlets like *The Wall Street Journal*, *The New York Times*, *Harvard Business Review*, NPR, CNN, NBC, and *Fast Company*, as well as peer-reviewed journals.

In her spare time, she enjoys traveling, rescuing dogs, and is a proud and unapologetic musical theater nerd.



What Tasha's Speaking Clients Appreciate Most:

- A tightly customized session addressing their unique pain points.
- An engaging, interactive, personal experience that inspires real change.
- Practical tools to make change happen.
- Surprising insights from cutting-edge scientific research.
- Take-home resources to stay accountable long after the event is over.