

Dan Heath – Bio

Dan Heath is the #1 *New York Times* bestselling co-author (or author) of six beloved business books: *Switch*, *Made to Stick*, *Decisive*, *The Power of Moments*, *Upstream*, and his latest book, *Reset*, which debuted in January 2025.

His books have been translated into 35 languages and have sold over 4 million copies worldwide. His writing honors include: One of the best nonfiction books of the year, according to Amazon. One of the best audiobooks of the year, according to Apple. And the Owl Award for Best Business Book of the Year.

Dan also hosts a Top 5 Apple Careers podcast called: “What It’s Like to Be...” In every episode, he interviews someone from a different profession: a couples therapist, a homicide detective, a cattle rancher, and more.

He has an MBA from Harvard Business School and a BA from the University of Texas at Austin.

He lives now in Durham, North Carolina.