Amy Cuddy | Pre-Event Questionnaire

**Event Information**

Event Name:

Theme:

Length of Presentation:

Time of Presentation:

AV Check Time:

Who will introduce Amy?

Are there any special guests or key leadership Amy should be aware of?

**Audience Demographics**

Number of Attendees:

Demographics:

Percentage male/female:

Job Titles / Job Descriptions of attendees:

**Organization Information:**

What is the mission/philosophy statement for your organization?

How would you describe the culture of your organization?

Are there important recent events to be aware of, such as mergers or relocations?

Are there any specific challenges or issues facing your group you would like Amy to address?

What are your objectives for this event?

What are your desired takeaways for your attendees/employees?

Please provide any key phrases or language you would like Amy to incorporate.

Please provide any additional information you would like to share with Amy.